

SPRING INTO A NEW SET

CHOOSE PIRELLI

**\$100
REBATE***

P7™ AS PLUS 3 TIRES

March 1 - 31, 2026

60-DAY TRIAL

70K LIMITED TREADWEAR
WARRANTY

**Qualifying purchasers will be eligible to receive a
\$100 Pirelli Visa® prepaid card (physical or digital)***

Rebate cannot be combined with any other offers

*Plastic: Prepaid card is issued by The Bancorp Bank, member FDIC pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. No cash access, cannot be reloaded. Prepaid card expires six (6) months after issuance. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Pirelli.

Virtual: The Pirelli Virtual Visa Account is issued by The Bancorp Bank, N.A. pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa is accepted online. No cash access. The Bancorp Bank, N.A.; Member FDIC. The Bancorp Bank N.A. does not endorse nor sponsor and is not affiliated in any way with any product or service offered by Pirelli.

**For Rebate full terms and conditions, please visit: [pirelli.us/march-2026](https://www.pirelli.us/march-2026)



POWER IS NOTHING WITHOUT CONTROL

\$100 REBATE*

P7™ AS PLUS 3 TIRES

March 1 - 31, 2026

THE MARCH 2026 CONSUMER REBATE

Give your customers confidence with Pirelli's all-season tires. From March 1st - 31st, 2026, customers who purchase a new set of four (4) P7™ AS PLUS 3 tires from participating dealers and complete an online or mail-in rebate form, are eligible to receive a \$100 Pirelli Visa® Prepaid Card rebate. This rebate is not combinable with any other offer.



Rebate claims can be submitted online or by mail, but we recommend online submissions for faster processing. The portal will be open for submissions starting March 1st, 2026. Please help customers submit an online claim while they are still in store, if needed. For some this is a hurdle, and your support can ensure they register properly. Visit pirelli.us/march-2026 or scan this QR code.



**GRAND
TOURING
ALL-SEASON**

**P7™
AS PLUS 3**

CAR — ALL-SEASON — TOURING

70K Miles*

**Pirelli
Warranty**



SECTION WIDTH	205-255
ASPECT RATIO	40-60
RIM	17" - 20"
SPEED RATING	H & V

- Go farther, 70,000 mile limited treadwear warranty*
- Confidence that lasts in variable conditions
- Excellent wet braking
- Smooth and comfortable ride

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For Physical Cards: Prepaid card is issued by The Bancorp Bank, member FDIC pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. No cash access, cannot be reloaded. Prepaid card expires six (6) months after issuance. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Pirelli.

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POWER IS NOTHING WITHOUT CONTROL



MARCH 2026 \$100 MAIL-IN REBATE FORM



Offer valid on qualifying tires purchased from:

March 1 - 31, 2026



Please don't forget!

Rebate registration ONLINE or by MAIL must be completed or postmarked by

April 30, 2026 11:59 EST

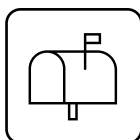
For customer support with any step of the rebate process, please email **pirelli.rebates.us@pirelli.com** or call **1-866-351-3488**



Want to submit your rebate request online?

Look no further. Scan the QR code to the left or visit us at pirelli.us/march-2026 to begin the registration process.

Must have a *valid email address* and make sure to *keep a copy of your purchase receipt* so you can easily upload it to the system.



Still want to submit by mail? Fantastic!

Please complete the form below. Please mail us both pages and read the instructions below closely.

To redeem your mail-in rebate, complete this rebate form and send both pages along with proof of purchase (i.e. a copy of the original sales receipt or satisfactory proof of purchase) dated between 3/1/2026 and 3/31/2026 to:

Pirelli \$100 March 2026 Rebate
Pirelli Reward Center
PO Box 135
Milan, IL 61264-0135

Proof of purchase must show the purchase of any new, matching set of four (4) select qualifying Pirelli Tires from participating dealers. Rebate will be paid in the form of a \$100 Pirelli Visa® Prepaid Card.

YOU WILL RECIEVE A CONVIENT DIGITAL PREPAID CARD UNLESS:

Rebate will be issued in the form of a digital prepaid card issued to the email address provided herein. **If you prefer a physical card be mailed to the address provided, you must check the box below.** If you select a physical card, please allow up to ten weeks for processing and delivery.

☐ I decline receipt of a digital prepaid card and request a physical card be mailed to me at the address provided herein. I acknowledge that the rebate will be complete upon mailing, and that no replacement cards will be issued for any lost or stolen physical cards.

☐ Sign me up to receive marketing offers, promotions, events, & product news from Pirelli Tire LLC/affiliates. You may withdraw your consent at any time. Your consent is not a condition to registration or eligibility. (Optional)

☐ I consent to receiving phone and SMS communications from Pirelli Tire LLC/affiliates. Message/data rates may apply. Your consent is not a condition to registration or eligibility. (Optional)

☐ By completing this forms questions and checking this box, you consent to being bound by the Privacy Policy <https://www.pirelli.com/tires/en-us/learn/privacy-policy> (Mandatory)

Date of Purchase: _____

I HAD MY SET OF PIRELLI TIRES MOUNTED ON THE FOLLOWING VEHICLE:

Year: _____

Make: _____

Model: _____

PLEASE FILL OUT THIS INFORMATION

(All fields mandatory, except where noted) :

First Name		Last Name		
Address		City	State	Zip Code
Phone Number		Email Address (optional if you have chosen to receive a physical card)		
Store name and location where I purchased my tires				

THE FOLLOWING INFORMATION IS REQUIRED FOR REBATE PROCESSING

Below are the qualifying tires for this rebate. Please check the set of (4) qualifying tires you purchased:

☐ P7™ AS PLUS 3

What is your tire's rim size : ☐ 16" ☐ 17" ☐ 18" ☐ 19" ☐ 20" ☐ 21" ☐ 22"

Please take a moment to complete this OPTIONAL questionnaire:

1. Age: ☐ 16-24 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55 or over
2. Gender: ☐ Man ☐ Woman ☐ Prefer not to answer
3. What brand of tire was previously fitted on your vehicle? :

☐ Pirelli	☐ Dunlop	☐ Michelin
☐ Bridgestone	☐ Goodyear	☐ BFGoodrich
☐ Continental	☐ Hankook	☐ Other

4. Have you purchased Pirelli's in the past? : ☐ Yes ☐ No

5. How did you hear about the promotion? :

- | | | |
|-----------------------------------|---------------------------------------|-------------------------------------|
| ☐ Digital Ads | ☐ Pirelli Website | ☐ Search Engine |
| ☐ Email | ☐ Word of Mouth | ☐ Social Media |
| ☐ In Store | ☐ Printed Media | ☐ Other |

6. How likely are you to recommend the Pirelli brand to a friend or colleague?

☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6	☐ 7	☐ 8	☐ 9	☐ 10
VERY UNLIKELY					VERY LIKELY				

Customers who purchase a new set of four (4) P7™ AS PLUS 3 tires and complete the mail-in or online rebate form, will be eligible to receive a \$100 Pirelli Visa® Prepaid Card (the "Card"). Offer valid on Qualifying Tires purchased from participating dealers between March 1, 2026, and March 31, 2026. Offer valid only for legal residents of the 50 United States, the District of Columbia and Puerto Rico who are 18 years or older and are individual consumers. Not redeemable for cash. This rebate is not combinable with any other offer. Rebates will be processed in the order in which the Rebate Forms are received. Requests must be postmarked (if mailed) or submitted online by April 30, 2026, 12:59 EST. Not valid with other offers. The Card will be a digital prepaid card issued to customer's provided email address within (4) weeks unless the customer requests a physical card to be mailed at the time of rebate submission. Offer void where prohibited by law. If you opt to receive a physical Card, such Card will not be sent to PO boxes except in North Dakota. Allow six (6) to eight (8) weeks after online submission or mailing for delivery of a physical Card if so requested. Limit one offer per online submission or mailed envelope. Pirelli reserves the right to confirm identification and request additional proof of purchase (in which case order confirmation or placed order emails will not be accepted) to substantiate claim. Fraudulent submissions could result in federal prosecution under US Mail fraud statutes (18 USC Sections 1341 and 1342). This promotion is subject to all federal, state and local laws and regulations. Please retain copies of the materials you submit. All requests become the property of Pirelli and will not be returned. Pirelli is not responsible for any late, lost, illegible, postage due or misdirected mail, or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines or technical failure or jumbled, scrambled, delayed or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines or telephone systems, wireless towers or cellular tower equipment; any error, omission, interruption, defect or delay in wireless or other transmission, processing or communication; non-delivery; misdirected, blocked or delayed email notifications. Noncomplying rebate submissions will not be honored, acknowledged or returned. Pirelli reserves the right to cease making the claim form available online or to cease allowing online submission of the Rebate Form due to electronic, programming or technological problems/malfunctions/failures of any kind.

The Card is given to you as a promotional rebate incentive in connection with the qualifying tire purchase and no consideration, value, or money has been paid by you for the Card. Use of this Card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. All trademarks and brand names belong to their respective owners. Use of these trademarks and brand names do not represent endorsement by or association with this rebate program. All rights reserved.

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☐ By completing the preceding questions and by marking this check box, you consent to be bound by the rebate full Terms and Conditions. (Mandatory)

Signature: _____